

Welcome to Fresh! We're starting a monthly newsletter to keep you up to date with all Fresh news and events but first a word from our Breakfast show host, and managing director Julian Hotchkiss.....



"Welcome to the first edition of our Fresh Newsletter. We've some exciting changes happening during this year including new FM transmitters for some areas."

"As we move into the digital age we plan to be on DAB digital radio before the end of the year! We've just launched a new brand image, a bright and funky new look for the station which will be mirrored on air soon....."

In these tough times we've created some cost effective advertising packages for clients, and I'm pleased that we've been involved in marketing a number of new business, including the Bull at Broughton, Systagenix, the Swan Inn at Gargrave and Skipton Skips."

Fresh News What's been happening at Fresh!

In touch with Fresh.....

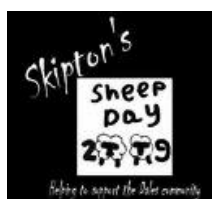
Fresh has a new website and as well as being on facebook you can now add us on twitter to keep up-to-date with all our news!



Jon Allen Julian caught up with Jon Allen at the Keighley Krawl. We have been playing this new up and coming artist at our station.....



Skipton Sheep Day On Saturday we were at Skipton Sheep Day where Fresh officially opened the show with Shaun the Sheep!



Tune into Fresh where ever you are..... The new Fresh Station covers the whole of the Dales from the M6 to the A1, over 2000 square miles.

Richmond	102.6 FM
Ilkley	107.1 FM
Pateley Bridge	107.1 FM
Skipton	1413 AM
Settle	1413 AM
Hawes	936 AM
Central Dales	936 AM

and online at www.freshradio.co.uk.

To the right are Fresh Radio's scenic new premises at the Broughton Hall Estate!



Out and about with Fresh... Popular events in and around the Yorkshire Dales, all featuring on Fresh radio this month, with live interviews and exclusive ticket giveaways! Plus the latest music events that Fresh will be attending in the coming weeks!!

Important dates for your calendar.....

JULY SIZZLING SKIPTON

11

Featuring Limehouse Lizzy and ZZ eliminator.

From 8pm,
Tickets: www.themarttheatre.org.uk
Plus Fresh ticket giveaways with Julian at Breakfast from 8.15.



JULY HAWES MIDSUMMER BASH

11

Featuring the Exploding Buddahs, Riot and Rebel Yell!

From 6.30pm.
<http://www.midsommerbash.co.uk/>



JULY THE GREAT YORKSHIRE SHOW

14 - 16

Fresh will be at the Great Yorkshire Show this month where we will be joining celebrity chef Rosemary Shrager!



Interviews At Fresh we always have special guests dropping by the studio.....

Celebrity Chef, Nigel Haworth

Julian interviewed Nigel for the opening of the Bull Restaurant at Broughton Hall. We found out all about the new menu and ingredients all bought locally.



Jeff Wayne

Fresh celebrated the 30th Anniversary of War of the Worlds with an interview with the legendary Jeff Wayne.



James Martin

Tim got some cooking tips from James Martin when he interviewed him last month and found out all about his show Saturday Kitchen and charity events.



Charity Events at Fresh

Last month Fresh took part in several charity events including.....

Race for Life which raised an estimated £150,000 for Cancer Research. To the left the joggers at Broughton Hall this May.



Charity Duck Race!

Nearly £4000 was raised in aid of Macmillan Cancer Support at our Fresh Duck race.



Fresh Advertising! Now independently owned, Fresh provides local information and strong local news bulletins across the Fresh Radio region, therefore it is ideal for those wanting to gain a new wave of customers. We can sell your services and products on air, on line, at one of our road shows, or on our newsletter. We're confident that the results will speak for themselves!

JULY

18

LOVE MUSIC LOVE KEIGHLEY
Check out "Blondie" at last year's event!
Featuring Revolver, Paul Metcalfe in 'The counterfeit police', and Fake That.



Saturday from 2pm and Sunday from midday.

<http://www.visitbradford.com>

JULY

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RICHMOND LIVE
Featuring the Badmanners, John Otway and the Bahgdaddies!



Gates open 4pm on Friday and 11am on Saturday!

www.richmondlive.org

Fresh Giveaways We always have lots of exciting prizes and tickets to give away, tune in so you don't miss out!

To start the summer we gave away a Weber barbeque. Also last month we gave away Focus DIY vouchers, Great Yorkshire Show tickets with Julian and James on the Breakfast show, Sizzling Skipton tickets, Hawes Midsummer Bash tickets and much more!

Next month.....Hambleton Kitchens giveaway!!
Were giving away an ENTIRE kitchen at Fresh, keep tuned to find out more!!!!



www.freshradio.co.uk

